



SmartOffice® Business Starter Pack

Specifically tailored for organizations with less than 300 employees

**Powered by
Microsoft and McAfee**



Increased Cyber Threats

Endpoint security is critical. In 2024, the average loss from security incidents among SMEs rose to \$1.6 million, up from \$1.4 million in 2023.

Rising Endpoint Vulnerabilities

Each personal device now faces an average of 12 attacks per month, underscoring the urgent need for stronger endpoint protection.

Cost as a Security Barrier

While 47% of businesses prioritize reliability and security, cost remains the top barrier to investing in secure technologies.

Demand for Strategic Guidance

In 2024, 62% of SMEs prioritize technology partners who proactively recommend solutions and support digital strategy development.



Limited Technical Expertise

Many small businesses lack the in-house IT expertise needed to implement and manage complex productivity and security tools.



Vulnerability to Cyber Threats

Without dedicated endpoint protection and security systems, SMEs are more exposed to phishing, ransomware, and breaches.



Inconsistent Support and Upgrades

Delayed updates, missed patches, and irregular vendor support weaken security and disrupt performance.



Complex Licensing and Cost Management

Fragmented vendor agreements lead to higher costs, budgeting challenges, and administrative complexity.

Introducing

SmartOffice® Business Starter Pack

The SmartOffice® Business Starter Pack enhances productivity and security by combining Microsoft 365 and McAfee into one streamlined solution. It enables seamless collaboration, efficient workflows, simplified management, and strong data protection.



Holistic Productivity

Work without disruptions with built-in security across Microsoft 365 apps, email, and collaboration tools.



Advanced Security

Protect your business from evolving cyber threats with McAfee's endpoint protection and identity controls.



Streamlined Management

Simplify IT oversight through a unified console for updates, monitoring, and support.



Cost Efficiency

Reduce redundant licenses and lower IT expenses with a single, consolidated subscription.

**Exchange Online**

Enjoy secure email hosting with a 50 GB mailbox, calendar, and contact management.

**Microsoft Teams**

Collaborate via instant messaging, video calls, & meetings with up to 300 participants, with file sharing & app integration.

**OneDrive**

Get 1 TB of user cloud storage with secure file access, syncing, and sharing across devices.

**Office Apps**

Access web and mobile versions of Word, Excel, PowerPoint, OneNote, & Outlook for seamless productivity.

**Latest Software Versions**

Stay protected and current with the latest Microsoft 365 apps and McAfee security updates.

**Device Security**

Safeguard endpoints using McAfee's identity, antivirus, & web protection while blocking scams, breaches, and threats.



Cost-Effective Bundling

Get more value with a single bundled subscription versus paying separately for individual services.



Seamless Onboarding & Migration

Quick activation with expert support via Do Big Cloud Hub ensures a smooth, worry-free setup.



Professional Email & More

Get domain-based email, cloud storage, SharePoint and antivirus-secured tools for a secure digital workspace.



Peace of Mind, Built-In

Built-in spam filters and antivirus help protect your inbox and secure your data.



Trusted, User-Friendly Platform

Work effortlessly on Microsoft 365 and McAfee, backed by secure cloud infrastructure.



Always Up-to-Date

Auto-updates, calendar sharing, and real-time scheduling keep your teams coordinated.

Why

TTBS SmartOffice® Business Starter Pack?



Security + Productivity

Combine Microsoft 365 and McAfee to safeguard data and streamline collaboration.



Easy Setup

Rely on TTBS for effortless deployment, migration, and support.



24/7 Support

Get prioritized, round-the-clock help to keep operations running smoothly.



Flexible Plans

Choose tailored packages, perfect for unique business size, needs, and budgets.



Single Vendor

Consolidate connectivity, productivity, and security under one reliable partner.



Service Assurance

Proactive coverage prevents disruptions, ensuring peak performance and reliability.



Segment: Small Businesses

Customer Challenge

Small businesses often rely on disconnected tools and personal email accounts, exposing them to phishing, ransomware, and poor file security. With limited IT resources and no centralized system, collaboration suffers, storage becomes fragmented, and day-to-day communication is inefficient. These gaps create operational risk, reduce productivity, and impact client trust.

Solution

The SmartOffice® Business Starter Pack solves this by offering small businesses a unified solution combining Microsoft 365 and McAfee. It delivers professional-grade email, cloud collaboration, and endpoint protection - all from one secure, scalable workspace. Employees can access files, co-edit documents, and communicate in real-time, while McAfee safeguards every device and inbox with layered security.

Key Capabilities

- Professional email with domain-based addresses, 50 GB storage, MFA, and built-in spam/phishing filters.
- Seamless collaboration through Microsoft Teams for meetings, document co-authoring, and file sharing.
- Cloud-Based office apps such as Word, Excel, and PowerPoint on web and mobile.
- Endpoint protection with real-time antivirus, phishing defense, and ransomware blocking from McAfee.

Business Impact

- Stronger cybersecurity posture with enterprise-grade email and endpoint protection.
- Enhanced productivity through seamless collaboration and communication tools.
- Improved brand professionalism and digital trust with clients and partners.
- Net result: Simplified IT, secure operations, and greater confidence from stakeholders.



Segment: SMEs & Enterprises

Customer Challenge

Many businesses rely on fragmented productivity tools and patchy cybersecurity, making it difficult for teams to collaborate effectively or stay protected. Devices remain exposed to ongoing threats, while IT teams are left managing scattered licenses, rising software costs, and limited internal expertise. The result is a growing struggle to integrate systems, optimize performance, and maintain security at scale.

Solution

SmartOffice® Business Starter Pack solves this by offering an all-in-one solution that combines Microsoft 365 for secure collaboration and cloud productivity, with McAfee for endpoint protection and threat detection. Together, they reduce IT overhead, simplify deployment, and provide a secure, scalable digital environment, all backed by TTBS expertise.

Key Capabilities

- Unified productivity and security suite combining Teams, Office apps, OneDrive, and McAfee in a single subscription.
- Device-to-cloud protection for securing endpoints against phishing, ransomware, and malware threats.
- Simplified management and deployment with centralized control over apps, updates, and policies.
- Affordable licensing and compliance with bundled plans, regular updates, and built-in security governance.

Business Impact

- Helps enterprises strengthen cybersecurity posture and mitigate digital risks.
- Improves team productivity with streamlined collaboration and reduced IT friction.
- Delivers lower total cost of ownership with simplified operations and license consolidation.
- Supports secure hybrid work environments and long-term business continuity.



1

What is SmartOffice® Business Starter Pack

It's a bundled solution that combines Microsoft 365 and McAfee endpoint security into a single, easy-to-manage annual subscription.

2

Is there a user limit for the SmartOffice® Business Starter Pack?

Yes, a maximum of 300 seats is allowed per new customer tenant.

3

Can I use my existing Microsoft tenant?

Yes, if you have a Microsoft 365 tenant, the bundle will be delivered to it. For new users, a tenant is created during onboarding & McAfee license keys are emailed

4

How is the SmartOffice® Business Starter Pack billed?

The plan is billed annually, with full payment required in advance for the year.

5

What kind of post-sales support is available?

For any service-related issues or complaints, you can raise a ticket via DBCH, call 1800 266 1515, or email us at gethelp@ttns.in.



Thank you

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