





Your Al assistant at work





# The age of Copilots has arrived.





### **Copilot for Microsoft 365 is transforming work**

60%

of leaders say a lack of innovation or breakthrough ideas is a concern

64%

of people have struggled with finding time and energy to get their work done

70%

of people indicated they would delegate as much as possible to Al to lessen their workloads



68%

said Copilot improved the quality of their work

70%

said Copilot made them more productive

77%

said they didn't want to give Copilot up





## Copilot productivity gains



said they spent less time processing email



said they spent less time searching for information in their files

Source: Microsoft Office of the Chief Economist, October 2023, "A Day in the Life Study."; Microsoft Internal Research Team, October 2023, "The Missed Meeting: Evaluating Copilot's Effectiveness in Teams." Microsoft Office of the Chief Economist, October 2023, "The Strain of Searching Study."





# Copilot's impact on meetings, searching, writing, and summarizing



getting caught up on a missed meeting



in a series of tasks (searching, writing, and summarizing)

Source: The missed meeting' study; 'Email effectiveness' study; The strain of searching' study







Unlock productivity and unleash creativity

Natural Language



+



+



+

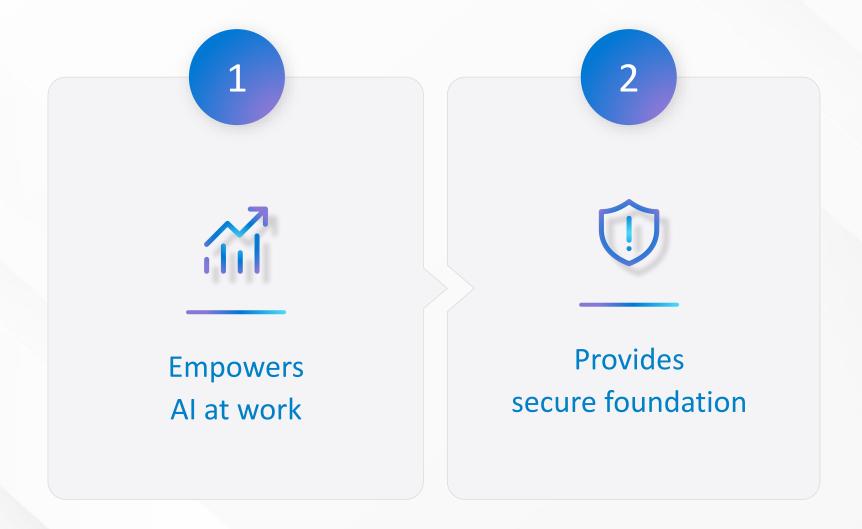


Large Language Models Microsoft Graph
- Your Data -

Microsoft 365 Apps The Internet

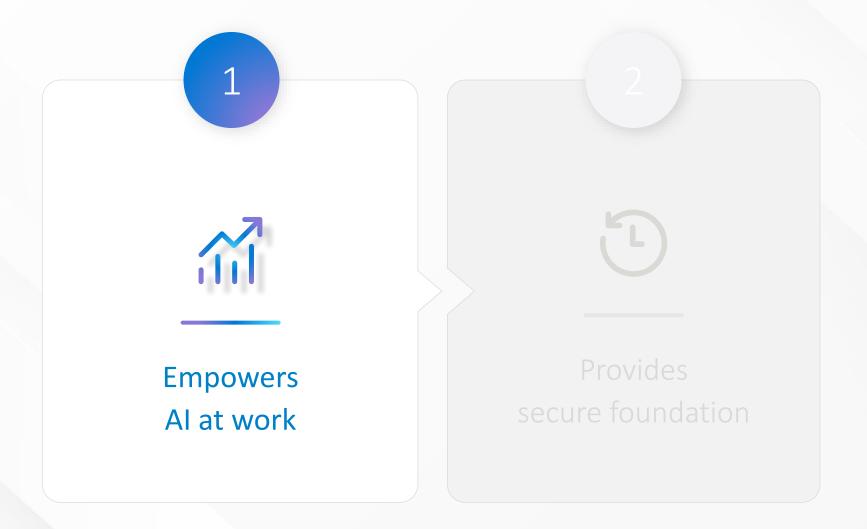
















HR

Store, access, and prioritize notes in a fraction of the time



**Marketing** 

Jumpstart the creative process and generate ideas while writing



Effectively manage shared projects and track progress



Microsoft Copilot empowers every end user



Sales

Stay focused on closing deals with an Al assistant for email

**Finance** 

Simplify financial reporting and validating data quality





**Customer Service** 

Stay coordinated as a team to resolve more customer issues





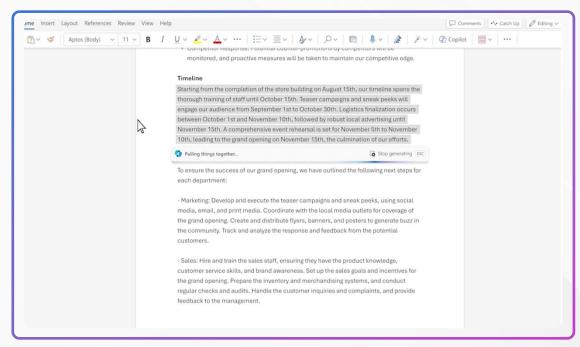


#### Marketing

# Jumpstart the creative process and generate ideas while writing

With **Copilot in Word**, transform writing with efficiency and creativity.

- Create first draft by referencing up to three documents
- Rewrite sections or an entire document, or change the tone to refine existing documents
- Receive suggestions to strengthen arguments, smooth inconsistencies
- Save time and summarize text in lengthy documents
- Discover information—for example, ask if there is a call to action











#### Sales

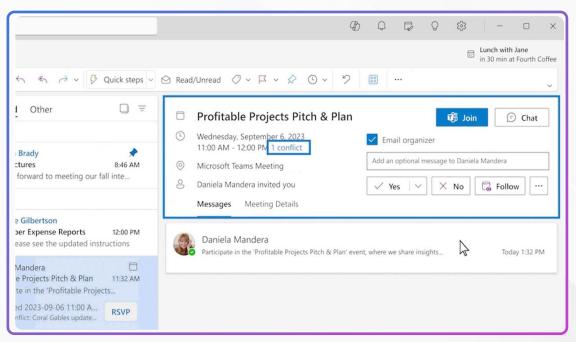
# Stay focused on closing deals with an AI assistant for email

With **Copilot in Outlook**, stay on top of your inbox, manage meeting follow-ups, and create impactful communication in a fraction of the time.

- Customize an email prompt with options for length and tone
- Include people's viewpoints in conversation summaries
- Prepare for meetings with a meeting prep summary

#### **Copilot for Sales**

+ Advance customer relationships with seamless connection to your CRM platform for real-time sales insights and customer-specific content creation











#### **Customer Service**

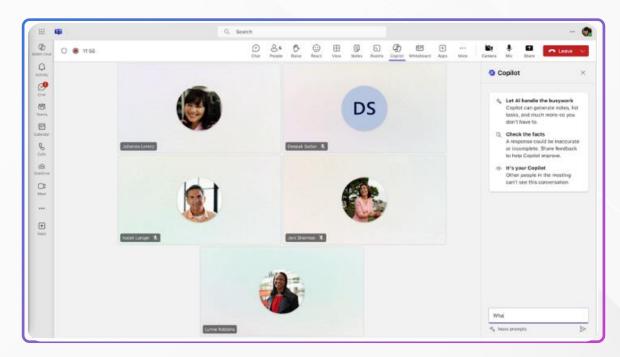
# Stay coordinated as a team to resolve more customer issues

With **Copilot in Teams**, stay organized and on top of all your chats, meetings, and calls.

- Create new messages, meeting notes, table of ideas
- Build agendas based on chat history transcripts from other meetings or calls
- Discover answers to specific questions—such as what decisions were made—from chats or meetings

#### **Copilot for Service**

+ Modernize existing service solutions with generative AI to enhance customer experiences and boost productivity in the tools agents use every day









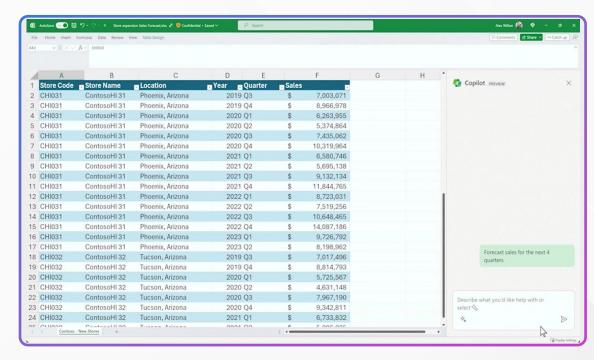


#### **Finance**

# Simplify financial reporting and validating data quality

With **Copilot in Excel**, analyze, comprehend, and visualize data with ease.

- Create new formula columns or insert charts
- Insert pivot tables into new a sheet
- Refine data by providing simple commands
- Identify trends, create visualizations, or ask for recommendations with natural language queries









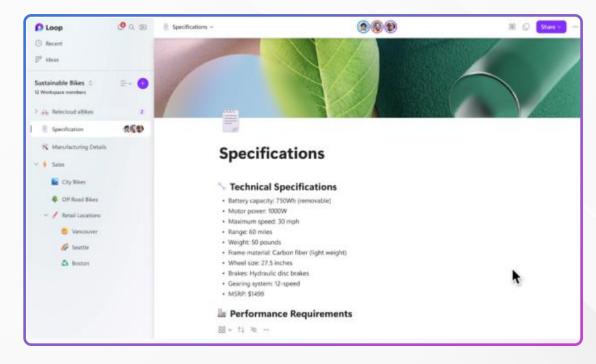


**Data and IT Pros** 

# Effectively manage shared projects and track project progress

With **Copilot in Loop**, unlock the power of shared thinking—co-create, get up-to-speed, and stay in sync with your teammates.

- Create a new workspace or use one already created for you
- Summarize a page to easily understand content in the workspace to start collaborating immediately
- Produce new ideas or refine plans









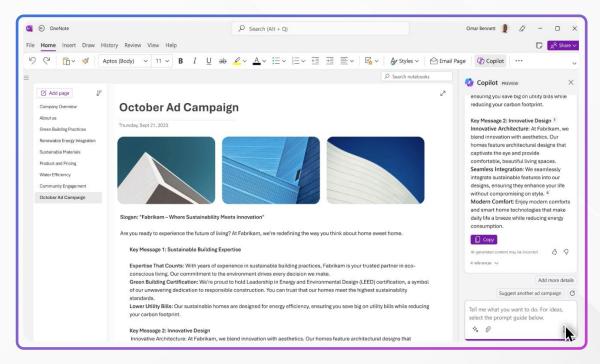


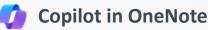
HR

# Store, access, and prioritize notes in a fraction of the time

**With Copilot in OneNote**, revolutionize the way you plan and organize staying better prepared and proactively take action.

- Discover deeper insights about your notes
- Summarize your OneNote content, so you can make better sense of longer page notes you've taken
- Get a Copilot-generated paragraph, bulleted list, or organized section







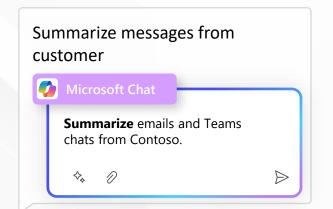


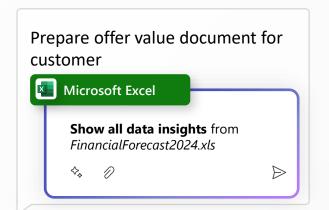
# Let's look at a day in the life of a seller using Copilot for Microsoft 365

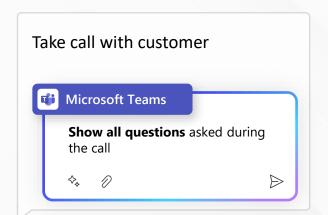


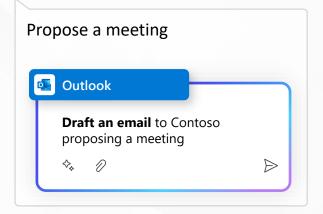


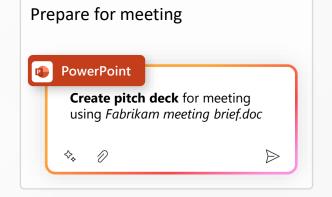
## A day in the life of a seller using Copilot for M365

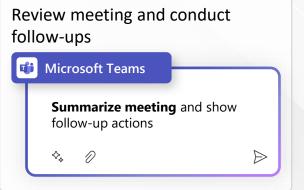






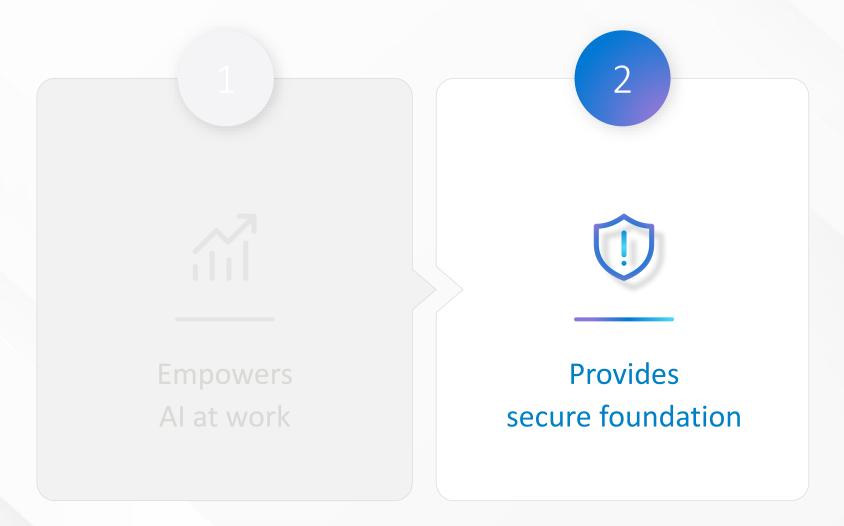
















Common questions we hear from

customers

**How** do we know our data is secure?

**When** will we be able to audit Copilot usage?

What can I do to avoid overexposing our data?

**Where** is my data processed?







Built on Microsoft's comprehensive approach



+



+



+



Security

Compliance

Privacy

Responsible Al





Microsoft
protects your data
and enables you to
control it

Protecting your data through the LLMs





Security and Compliance



Data Usage and Privacy



Committed to responsible AI

Inheriting
Microsoft 365 policies
and controls



Data access & permissions



User-tenant focus



Customer data protection



Data processing and residency





# Microsoft 365 Security and Compliance controls for Copilot

#### Baseline security



Copilot +
Office 365 E3

Multi-factor Authentication with security defaults

Manual sensitivity labels for Copilot generated content (Office only)

#### Core security controls



Copilot + Microsoft 365 E3

Conditional Access policies based on identity, device, location, & network

Manual sensitivity labels for non-Microsoft documents (e.g., pdf)

Endpoint management capabilities

#### Best in class security controls



Copilot + Microsoft 365 E5

User/session risk and access control

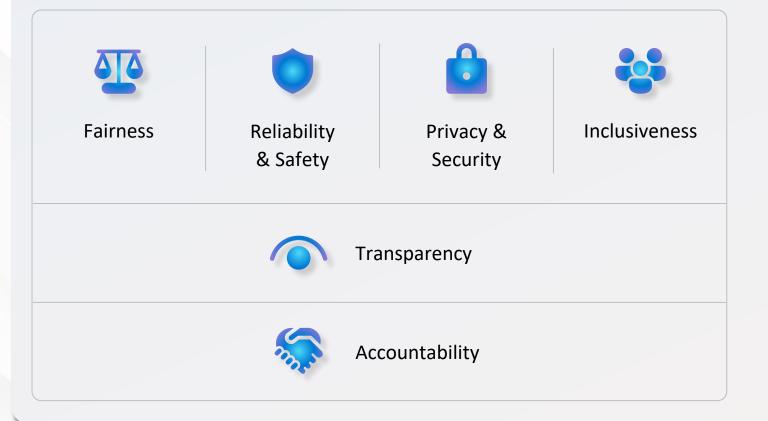
Automatic sensitivity labels for non-Microsoft documents (e.g., pdf)

Discover and evaluate the risk of 400+ AI apps & implement controls to for their use at work





## Microsoft's Al principles



Microsoft Cloud — Al you can trust

Your data is your data.

Your data is **not** used to train the OpenAl foundation models without permission.

Your data is **protected** by the most comprehensive enterprise compliance and security controls.





# How should an organization embark on a journey of Copilot adoption?





Common questions

we hear from customers

**Who** do I give the first Copilot seats to?

How do I get employees up and running quickly?

**What** are the ways to measure impact?







## Three-phase approach to business progress

O1 Phase



02

Phase



03

Phase



#### Readiness

- Concentrate licenses in a few key teams
- Start with quick wins
- Create an Al council.

#### **Adoption**

- Create a Copilot user community
- Identify Copilot champions and early adopters
- Manage expectations
- Communicate best practices early and often

#### Measurement

- Quantify impact with the Microsoft Copilot Dashboard
- Meet with your AI council biweekly
- Publicly celebrate successes

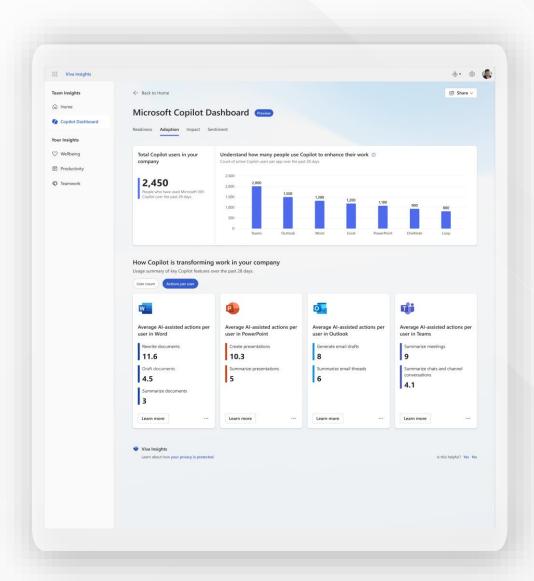




# Microsoft Copilot Dashboard

Enable IT and business leaders to plan their AI readiness, drive adoption, and measure the impact of their Microsoft Copilot investment

Public preview







### **FAQs**

- 1
- What is Copilot for Microsoft 365?

Copilot for Microsoft 365 is an Al-powered assistant designed to help users streamline their work processes within the Microsoft 365 ecosystem. It leverages machine learning to provide intelligent suggestions, automate repetitive tasks, and enhance productivity.

- 2
- **How does Copilot integrate with Microsoft 365?**

Copilot seamlessly integrates with Microsoft 365 applications such as Outlook, Word, Excel, PowerPoint, and Teams. It operates as an extension or add-on within these applications, providing contextual assistance and suggestions based on user actions.

- 3
- What are the system requirements for using copilot for Microsoft 365?

To use copilot for Microsoft 365, you need a Windows 10 device with an internet connection and a Microsoft 365 subscription of the following SKU, Microsoft 365 Business Standard, Microsoft 365 Business Premium, Office 365 E3, Office 365 E5, Microsoft 365 E3, or Microsoft 365 E5.

- 4
- Is Copilot included in all Microsoft 365 business licenses?

Availability depends on the specific Microsoft 365 business license. While it may be included in some plans, others may require additional subscription or licensing fees. Businesses should check their license agreement or consult with their Microsoft representative for clarification.





### **FAQs**

- Can I purchase Copilot as an add-on to my existing Microsoft 365 business license?
  - Depending on your license agreement and Microsoft's offerings, Copilot may be available as an add-on for certain Microsoft 365 business licenses. Contact Microsoft or your IT provider for information on purchasing Copilot as an add-on.
- Can I transfer Copilot licenses between users within my organization?

  Copilot licenses are generally assigned to individual users within an organization and may not be transferable between users. However, businesses should review their licensing agreement and consult with Microsoft or their IT provider for guidance on license management and transferability.
- Is Copilot subject to additional terms or usage restrictions under my Microsoft 365 business license?

  Copilot usage may be subject to additional terms, usage restrictions, or licensing agreements outlined in your Microsoft 365 subscription agreement. Review your licensing terms and conditions or consult with Microsoft or your IT Provider for clarification on any specific requirements or restrictions related to Copilot.
- Are there any specific requirements or prerequisites for using Copilot with my Microsoft 365 business license?

  Copilot typically requires compatible versions of Microsoft 365 applications and may have specific system requirements for optimal performance. Ensure that your organization's devices meet these requirements and that users have appropriate permissions to enable Copilot functionality.





# Thank You!

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