

<u>The Unsolicited Commercial Communications (UCC) Code of Practice for Periodic Monthly</u>

<u>Reporting ("CoP -Report")</u>



A. Foreword:

- i. This document is formulated to comply with "The Telecom Commercial Communications Customer Preference Regulations released dated July 19th, 2018 by the Telecom Authority of India (TRAI). ('TCCCP Regulations 2018').
- ii. This document can be here after named as "Code of Practice-periodic monthly report CoP-Report".
- iii. The Code of Practice formulated in this document only refers to the Code of Practice related to the periodic monthly reports to be prepared by Access provider for monitoring Unsolicited Commercial Communication.
- iv. This CoP is the outcome of mandate given in TCCCPR-2018 and has evolved with the joint initiative and concurrence of all the Access Providers.



B. Sections:

- I. I. Effective Date
- II. II. Scope
- III. Formats and Process for collation of reports on daily basis by TSPs
- IV. Format of Reports
- V. Process of Submission to TRAI
- VI. Amendment to CoP
- VII. Definitions
- VIII. Version History



Section I. Effective Date

1. As per Regulation, TRAI can give inputs to the CoP post its submission. Therefore, this CoP will be effective after 15 days from the date of submission to TRAI ("CoP Effective Date"). In case of any observations from TRAI within 15 days, this CoP will be effective once such observations are addressed by TSP(s) and agreed with TRAI.

Section II. Scope

- 1. Data availability for meeting the provisions of TCCCP Regulation, 2018 regarding Periodic Monthly reporting
- 2. Aim to submit the report only digitally to TRAI

Section III: Formats and Process for collation of reports on daily basis by TSPs:

- 1. In terms of clause 8 of the TCCCPR 2018, every Access Provider is required to develop Codes of Practices for monthly reporting (CoP-Reports) and submit the same to TRAI as per Schedule- V.
- 2. The reports in COP are based out of TRAI mandate as have been provided in schedule V of TCCCPR, 2018, under the heading "Action items for preparing code of practice for periodic monthly reporting".
- 3. Initially, TRAI had issued a Direction bearing No.311-04/2017 -QoS dated 6th August 2019 directing all Access Providers to submit following compliance Reports effective September 2019 on monthly basis and within 10 days from the end of each calendar month:
 - The PMR as per the Reports specified in Annexures 1 & II of the Direction, in writing duly signed by the authorized signatory and also electronically.
 - \bullet The PMR as per the formats specified in Annexure III, IV, & VI of the Direction to be submitted electronically.
- 4. Based on the representation of TSP's/Access Providers, TRAI reviewed the PMR formats and introduced consolidated LSA-wise reporting of complaints and Action taken thereon, by both OAP and TAP so as to monitor the overall performance of the measures taken by Access Providers.



- 5. Therefore, TRAI issued another direction bearing No.F.No-D-27/1(1)/2021-QoS dated 15th February 2021 in supersession of the previous direction dated 6th August 2019.
- 6. By virtue of the revised Direction on PMR, the CoP Reports is being amended herein. 7. In terms of existing Direction dated 15th February 2021, the Authority has specified as under

To submit compliance reports, on quarterly basis, separately for each calendar month in every quarter, as per the Performance Monitoring Report formats specified in Annexure 1, II, III, IV, V and VI as a part of the Standard Code of Practice for periodic Reporting (CoP-Reports) within a period of 21 days from the end of the Quarter.

7. **However, TRAI** through Direction dated 24th June 2024 directed ... Now, therefore, the Authority, in exercise of the powers conferred upon it under section 13, read with sub-clauses (i) and (v) of clause (b) of sub section (1) of section 11, of the Telecom Regulatory Authority of India Act, 1997 (24 of 1997) and the provisions of the Telecom Commercial Communications Customer Preference Regulations, 2018 (6 of 2018) hereby directs all Access Providers to submit, along with the compliance reports as per the Performance Monitoring Report formats specified in the Annexures to the Direction No D-27/1/(1)/2021-QoS dated the 15th February 2021, compliance reports, separately for each calendar month as per the Performance Monitoring Report formats specified in Annexure VII, VIII, IX, and X to this direction, as a part of Standard Code of Practice for periodic reporting (CoP-Reports), within ten days from the end of each calendar month starting from report for the month of July 2024.

- 1. The two broad heads of reporting are as follows:
 - a. Data regarding registered senders: Records of complaints on daily basis for each service area
 - b. Data regarding unregistered senders: Records of complaints from its customers and as received from Terminating Access Providers for sending UCC on daily basis for each service area.
- 2. The process of collation for above two heads of reporting is given in tables as follows:

<u>Table 1: Data regarding registered senders RTM: Records of complaints on daily basis for each service area</u>

Sr.	Information required	By OAP	Comments		
No.		or TAP			
a	Total number of complaints	TAP	• Registered sender in this case could be of		
	received on each day from its		the same TAP, or a different OAP.		
	customers as TAP against any		• The complaints held to be invalid should		
	Registered Sender		be excluded.		
b	Total number of complaints	TAP	• Registered sender in this case could be of		
	transferred to OAP including		the same TAP, or a different OAP.		

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	itself, against any Registered Sender.		• The complaints held to be invalid, should be excluded.
С	Total number of complaints to be resolved as an OAP, according to the date of receipt of complaints	OAP	 The complaints held to be invalid/ Valid by OAP, to be treated as resolved and included. This information will have to be passed by TAP through DL-Complaints.
d	Total Number of Complaints rejected on account of insufficient details for further examination, according to the date of receipt of complaint	OAP	 Date of receipt of complaints will mean date of customer complaint. This information will have to be passed by TAP through DL-Complaints. Insufficient details for further examination, should be a ground of rejection. May have further sub-grounds.
е	Total Number of Complaints to be resolved as OAP, according to the date of occurrence of UCC	OAP	 The complaints held to be invalid/Valid by OAP, to be treated as resolved and included. Includes all complaints as OAP, where TAP is different or same TSP. Date of occurrence of UCC will have to be passed by TAP through DL-Complaints.
f	Total number of senders against whom complaints were reported under point (c)	OAP	 Senders will mean unique end entities/senders registered with OAP, for both voice and SMS resources This information to be collated basis date of receipt of complaints
g	Total number of complaints out of reported complaints under point (f), which has been found to be valid after completion of investigation	OAP	 Total Compliant as per point (c) above. Valid complaints are those which require action to be taken against the Sender The status of resolved and found to be valid will have to be updated once actioned.
h	Total number of senders out of reported senders under point (f), found to be non- compliant	OAP	 Senders will mean unique end entities/senders registered with OAP, for both voice and SMS resources. Non-compliant means cases where action to be taken against the Sender. The status of resolved and found to be valid will have to be updated once actioned.
i	Total number of Senders out of reported senders under point (h) who were put under restricted limits of usage during the investigation phase	OAP	NA on TTL since usage capping cannot be done on wireline network systems, instead we close the complaint within 3 days and take required actions as mentioned in COP Complaint.

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j	Number of commercial communication sent by each Sender reported under point (i).	OAP	Number of commercial communication would mean the number of SMS and calls (separately mentioned) submitted with the TAP, on the same day.
k	Total number of entities other than Senders, after completion of investigation, found to be not compliant to the provisions provided for in this regulation or CoP and action taken against them	OAP	Sender wise count of complaint
1	Report total number of complaints on a day for any sender reported under point h.	OAP	 Sender wise count of complaint basis date of receipt of complaint Include complaint of the same day and which have been held as valid.
m	Action taken against the entities as reported under point k		 Make categories of action taken. Provide count of entities under each such categories.

- There are various inputs to above report which may take time and are not available within same day of receipt of complaint. Hence, daily basis report should be kept on updating and final monthly report to be provided to TRAI latest by 10th day after the end of month.
- OAP- Originating Access Provider
- TAP-Terminating Access Provider

Table 2: Data regarding unregistered senders UTM: Records of complaints, from its customers and as received from Terminating Access Providers for sending UCC on daily basis for each service area.

Sr.	Information required	By OAP	Comments
No.	_	or TAP	
(a)	Total number of complaints received from its customers as TAPagainst any unregistered sender	TAP	 Information about voice resources to unregistered senders should be made available by OAP to all TSPs over DLT The complaints held to be invalid, should be excluded
(b)	Total number of complaints transferred on each day, to OAP including itself, against any unregistered sender	TAP	The complaints held to be invalid, should be excluded.
(c)	Total number of complaints to be resolved as an OAP, according to the date of receipt of complaints	OAP	• The complaints held to be invalid/Valid by OAP, to be treated as resolved and included.

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			 Date of receipt of complaints will mean date of customer complaint. This information will have to be passed by TAP through DL-Complaints. Date of receipt of complaints will mean date of Transfer of complaint by TAP. This information will have to be passed by TAP through DL-Complaints.
(d)	Total number of complaints rejected on account of insufficient details for further examination, according to the date of receipt of complaint	OAP	• Insufficient details for further examination, should be a ground of rejection. May have further sub-grounds.
(e)	Total number of complaints to be resolved as an OAP, according to the date of occurrence of UCC	OAP	 The complaints held to be invalid/ Valid by OAP, to be treated as resolved and included. Includes all complaints as OAP, where TAP is different or same TSP. Date of occurrence of UCC will have to be passed by TAP through DL-Complaints.
(f)	Total number of senders against whom complaints were reported under clause (e)	OAP	 Sender here means unregistered Sender/Telemarketer Sender would mean mobile or fixed line telephone number for the purpose to calculating total number.
(g)	Total number of complaints out of reported complaints under point (e), after completion of investigation, found to be valid complaint(s)	OAP	 Valid complaints are those which require action to be taken against the sender. Status of resolved and found to be valid will have to be updated once actioned.
(h)	Total number of senders, under clause(f) against whom complaints were found to be valid	OAP	 Sender here means unregistered Sender/Telemarketer. Sender would mean mobile or fixed line telephone number for the purpose to calculating total number.
(i)	Total number of senders out of reported senders under clause(h), who were put under usage cap, as an interim measure to control UCC during the investigation phase	OAP	NA on TTL since usage capping cannot be done on wireline network systems, instead we close the complaint within 7 days and take required actions as mentioned in COP Complaint.
(j)	Total number of senders out of reported senders under clause (i), who were put under Usage Cap or	OAP	Create these categories of action taken, once a complaint is held as valid.

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	disconnected, after		
	conclusion of the		
	investigation with following		
	breakup: -		
	(i) number of senders who were		
	given warning against first		
	instance of violations;		
	(ii) number of senders found to		
	violating second time;		
	(iii) number of senders found to		
	be violating third or more		
	number of times		
(k)	Numbers of commercial	OAP	
	communications sent by each		 Number of commercial
	sender, reported under clause		communications would mean the
	(h)		number of SMS or calls (depending on
	, ,		UCC mode) submitted by OAP with
			the TAP, on the same day.
(1)	Total number of outgoing	OAP	• NA, since TTL bar the outgoing services as
\ /	communications made by the		restriction is not possible in wireline
	sender(s), reported under		systems.
	clause(f) and exceeding the		- y
	restriction limits from the		
	deemed date of imposition of		
	such restrictions		

- OAP- Originating Access Provider
- TAP-Terminating Access Provider

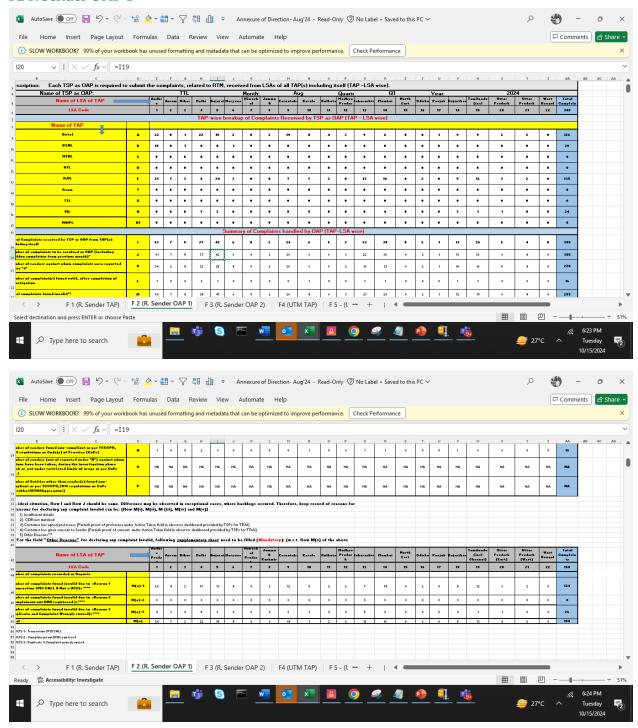
Section IV. Process of submission to TRAI

 Report to be submitted as per timelines specified by TRAI Direction dated 24th June 2024 within ten days from the end of each calendar month starting from report for the month of July 2024.



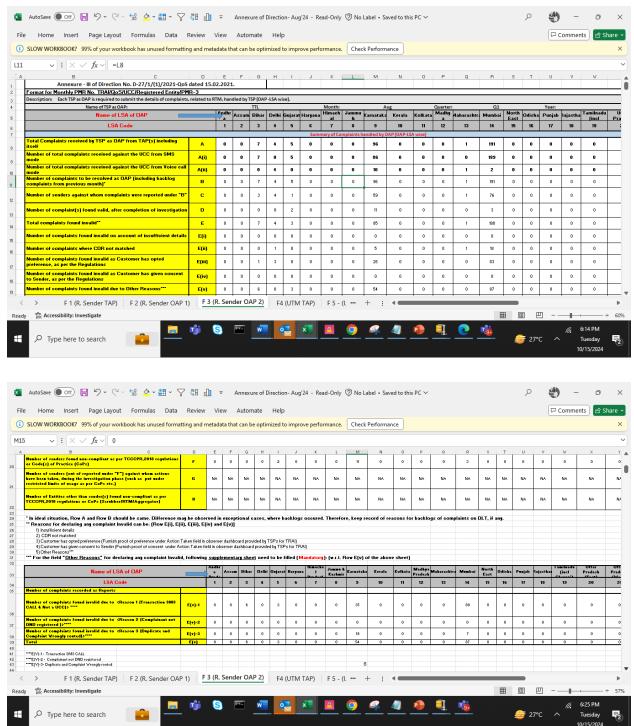
Section IV. Formats of Reports

F2 R Sender OAP 1



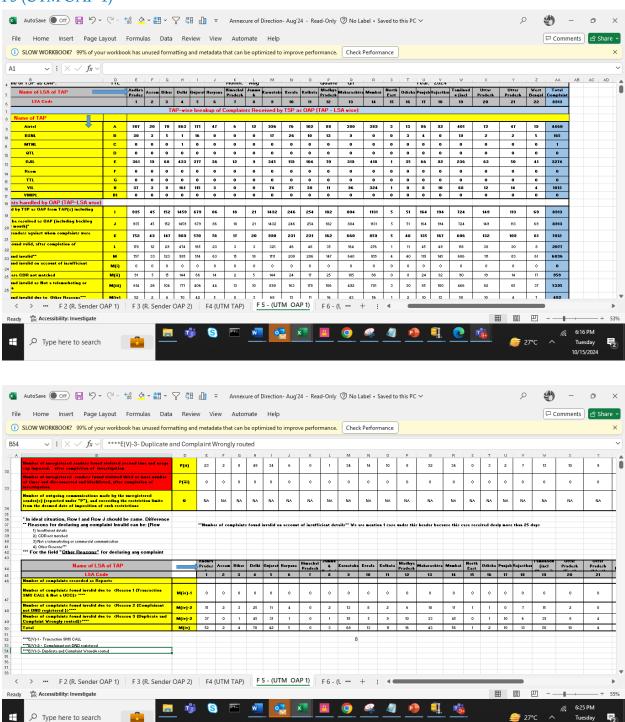


F3 R Sender OAP 2





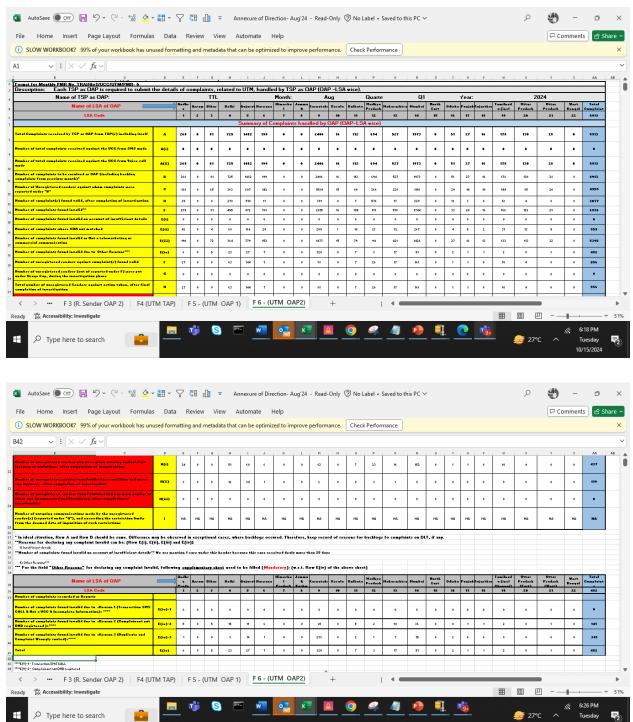
F5 (UTM OAP-1)



10/15/2024

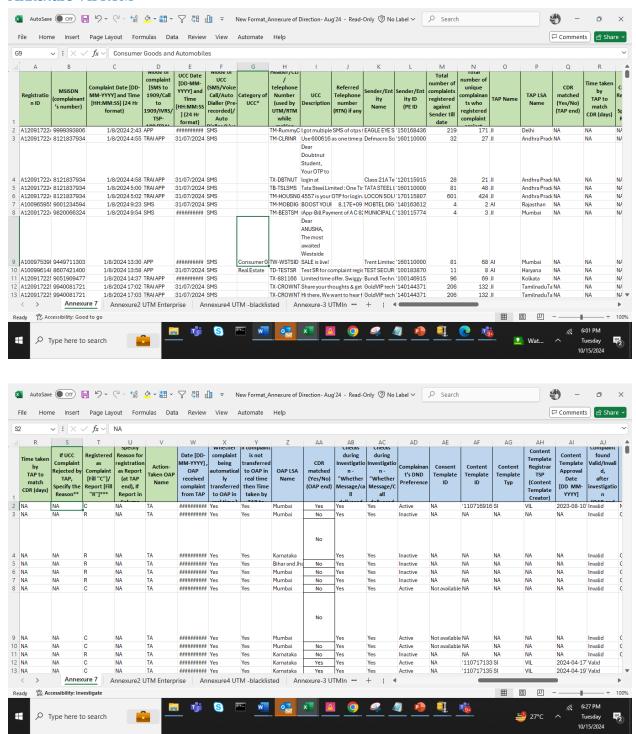


F6 - UTM OAP 2

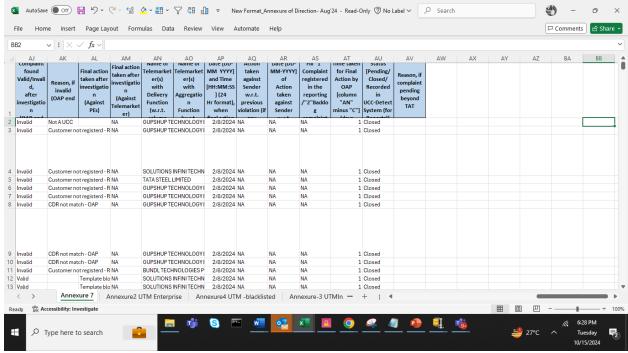




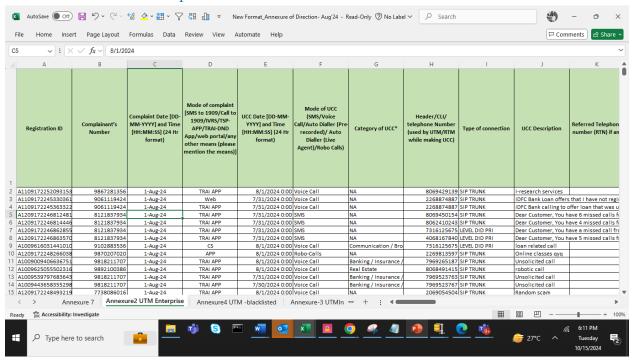
Annexure VII RTM



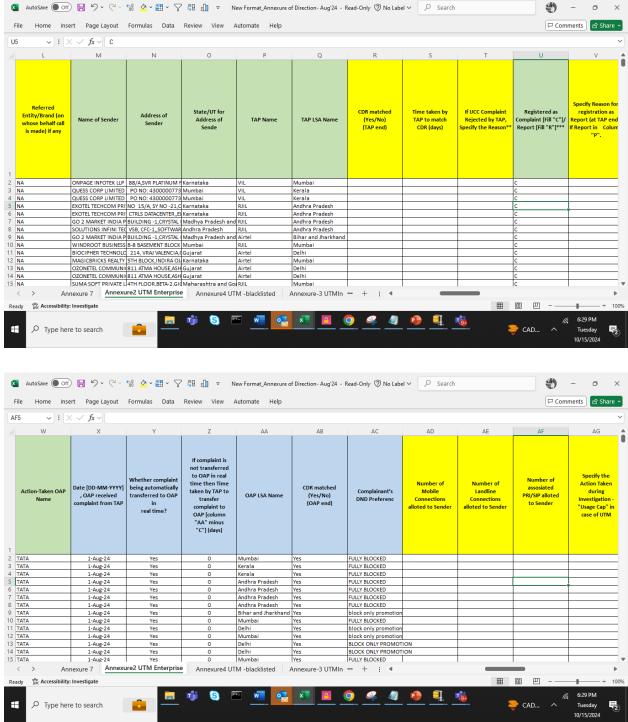




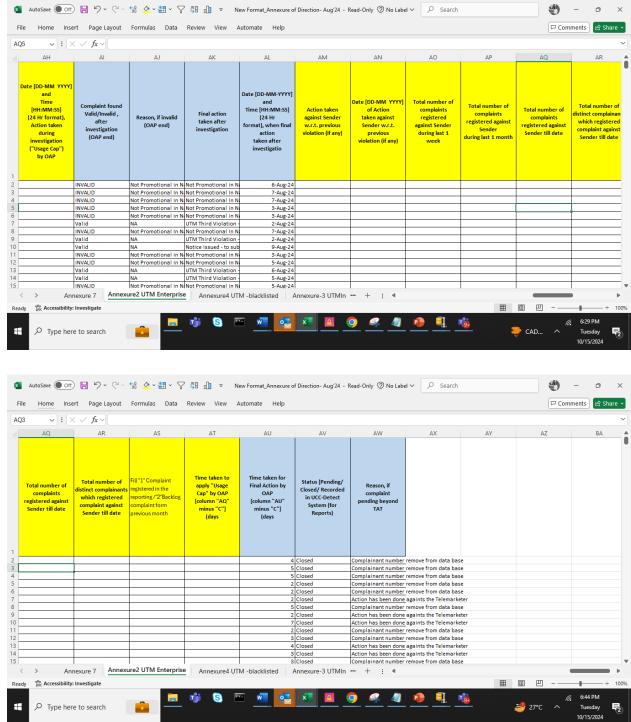
Annexure VIII UTM Enterprise





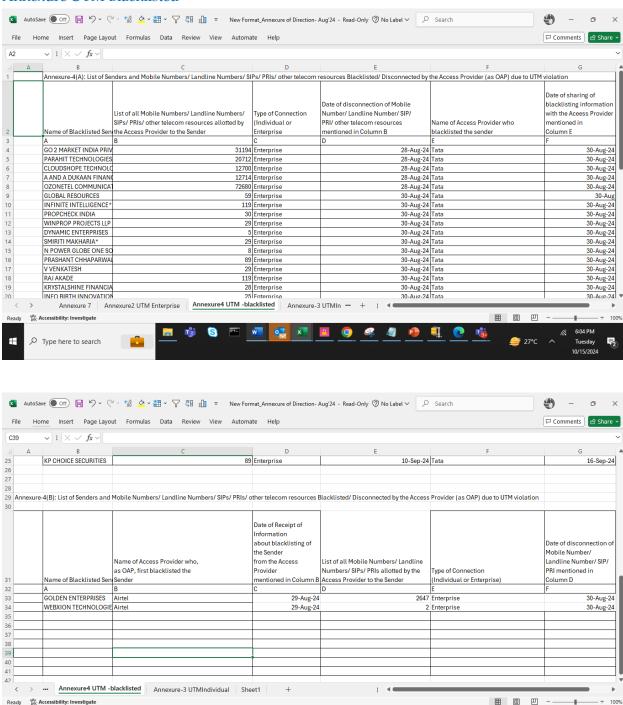








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Section V. Definitions

In this Code of Practice, unless the context otherwise, the Definition of various terms used under different clauses of the document will be according to the Definitions given under Regulation 2 of the Telecom Commercial Communications Customer Preference Regulations, 2018.

Section VI. Version History

The space below is provided to keep a track and record details of Amendments of this Document

S.no	Version Number	Date	of	Effective Date of CoP		of CoP	Main/Amendment
		Submission	to				Number
		TRAI					
1	TTL CoP Reports 1.0	18th May 2022		As	per	clause	Main
	_	-		mentioned in CoP		CoP	
2	TTL CoP Reports 2.0	22 nd October 202	4	As	per	clause	First Amendment
	_			mentioned in CoP		CoP	